

Media Contacts:

Jessica Reis
Ag Leader Technology
2202 S. Riverside Drive
Ames, Iowa 50010
PH: 515-232-5363
jreis@agleader.com

Jess Held
Lessing-Flynn
3106 Ingersoll Avenue
Des Moines, IA 50312
PH: 515-274-9271
j.held@lessingflynn.com
@jessheld

Ag Leader Adds Companion Lightbar to Guidance Options

AMES, IOWA, November 3, 2009 – Ag Leader Technology, Inc., a leader in the development of precision farming solutions, introduced its latest guidance solution, the L160 CAN bus Lightbar. As a companion to either Ag Leader's EDGE™ or INTEGRA™ display, the L160 can be mounted on the windshield or dash, allowing operators to monitor guidance by looking straight ahead while keeping their display within easy reach.

"By mounting the lightbar in front, operators can see information such as cross-track error, pass number and degree heading with a quick glance, and operators do not have to reach over the steering wheel to get to their display," says GPS and Guidance Product Specialist, Bill Cran.

The L160 features an easy-to-read display with 16 multicolor LEDs, which are easy to see even with peripheral vision. From the display, the operator can choose between chase or pull LED modes as well as configure LED spacing.

"Being able to mount the L160 in front of the operator offers convenience, and this convenience comes without adding a lot of cost to an existing system," adds Cran.

The lightbar features adjustable LED brightness, making it ideal for either daylight or night use. With its compact design, the L160 can be mounted on any flat surface using its suction cup "twist" locking collar.

About Ag Leader

Ag Leader Technology, Inc. is a pioneer and recognized technology innovator of precision agriculture hardware and software. Located in Ames, Iowa the company manufactures and markets industry leading precision farming technology designed to help growers make smart, profitable business decisions. Founded in 1992 the company has achieved consistent growth and expansion by providing value-based products that help growers and ag professionals achieve and maintain a successful operation.

For more information visit: www.agleader.com

